



## Review of Cougarslut.com

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#### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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#### **Iconography**

Good Good Hard to solve

Errors Easy to solve

Not Important No action necessary

### **Search Engine Optimization**



MILF Porn Tube: Watch Free Videos With Sexy Cougar Sluts.

**Length:** 57 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



MILF Porn Tube is the ultimate destination for hot and sexy cougar sluts who are looking for a wild night of pleasure. Our collection of MILF porn videos and clips are full of mature ladies with young men, ensuring you get the best possible experience. With free access to mobile-friendly content, it's never been easier to enjoy our expansive library at any time. We also offer useful features like sorting by categories, so you can find exactly what you're looking for quickly and easily. Only here can you experience the thrill of watching horny cougars seductively tease young guys into wild submission. If MILFs are your thing then look no further than MILF Porn Tube – we guarantee satisfaction every time.

**Length:** 712 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



MILF, cougar porn, mature, porn videos, porn clips, porn, clips, videos

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



## Google Preview

# MILF Porn Tube: Watch Free Videos With Sexy Cougar Sluts. cougarslut.com/

MILF Porn Tube is the ultimate destination for hot and sexy cougar sluts who are looking for a wild night of pleasure. Our collection of MILF porn videos and clips are full of mature ladies with young men, ensuring you get the best possible experience. With free access to mobile-friendly content, it's never been easier to enjoy our expansive library at any time. We also offer useful features like sorting by categories, so you can find exactly what you're looking for quickly and easily. Only here can you experience the thrill of watching horny cougars seductively tease young guys into wild submission. If MILFs are your thing then look no further than MILF Porn Tube – we guarantee satisfaction every time.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





**<H1> <H2> <H3> <H4> <H5> <H6>** 1 3 20 0 0 0 0

<h1> MILF Porn Tube: Watch Free Videos With Sexy Cougar Sluts. </h1>
<h2> New video </h2>
<h2> Popular tags </h2>
<h2> Voices of our Community </h2>
<h3> Hotwife Mexico: Caliento a Mi Esposa </h3>
<h3> Handjob Queen MILF - XXX Clip </h3>
<h3> XXX Big Tits MILF Solo Masturbation </h3>
<h3> Huge-Titted MILF Math Tutor Gets Fucked in XXX Video </h3>
<h3> Step Mom's Tight Grip: A MILF's Clipped XXX Adventure </h3>
<h3> Mature Milf Lisa Ann Satisfies Your Hunger for Hard XXX Action </h3>
<h3> Mature Stockings Cock-Tease before Hardcore Fuck </h3>
<h3> Young Dude is Seduced by French Milf for Hardcore Anal Sex [XXX + seducing + milf + anal-sex]</h3>
<h3> XXX MILF Squirting So Much with Glasses &amp; High-Heels! </h3>
<h3> [Eager Latina MILF Cristal Cortez gives arousing oral in XXX clip] </h3>
<h3> Hot Asian MILF Rui Shiina Gets Creamed in Hardcore XXX Clip </h3>
<h3> MILF Pornstar Jasmine Jae in Make It Precious: Hustler's Jasmine Jae 22-32 </h3>
<h3> MILF Fury: Charlee Chase giving sloppy, cum-dripping handjob! </h3>
<h3> New XXX Homemade Clip: Ebony Latina Takes BBC in Doggy Style </h3>
<h3> XXX Hardcore Teen Gives Priceless Cook Jerking </h3>
<h3> Curly Babe and Slender MILF Get Kinky: Hot Cam Sex! </h3>
<h3> XXX Adventures With My Friend's Horny MILF: A Wild Story on Cam </h3>
<h3> Hardcore Ethnic MILF Lucy Levon's Skirt-Raising Clip </h3>
<h3> Blonde MILF Seduces Young Y for Hot Fuck </h3>
<h3> Hardcore Blowjob with Milf Vanessa Lane </h3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

# Keyword Consistency

Keywords	Freq	Title	Desc	<h></h>
milf	31	<b>~</b>	<b>✓</b>	-
hardcore	11	×	×	~
mature	6	×	✓	<b>~</b>
latina	5	×	×	<b>~</b>
porn	5	✓	✓	~
young	5	×	<b>✓</b>	-
gives	4	×	×	-
gets	4	×	×	-
anal	3	×	×	-
ebony	3	×	×	<b>~</b>
wild	3	×	✓	~
tits	3	×	×	~
solo	3	×	×	~
homemade	3	×	×	~
teen	3	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 20 images on this web page

No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 8.69%

Text content size 5011 bytes Total HTML size 57643 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 56 KB to 10 KB (82.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



// IP Canonicalization No your domain

No your domain IP 188.114.97.3 does not redirect to cougarslut.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

**URL Rewrite** 

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these\_are\_underscores) in your URLs

000

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://cougarslut.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

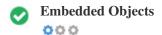


Good, you have Robots.txt file! http://cougarslut.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

## Domain Registration

Exactly how many years and months

000

Domain Age: 0 Years, 70 Days

Created Date: 7th-Mar-2023

Updated Date: 8th-Mar-2023

Expiry Date: 7th-Mar-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



### **Usability**



http://cougarslut.com
Length: 10 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



▶ Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



56 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



0.39 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
cougarslut.net	Available
cougarslut.org	Already Registered
cougarslut.biz	Already Registered
cougarslut.us	Available
cougarslut.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
xougarslut.com	Available
sougarslut.com	Available
dougarslut.com	Available
fougarslut.com	Available
vougarslut.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



#### **Mobile**



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

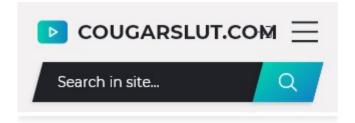
Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





## MILF Porn Tube: Watch Free Videos With Sexy Cougar Sluts.

#### We use cookies

We use cookies and other tracking technologies to improve your browsing experience on our website, to show you personalized content and targeted ads, to analyze our website traffic, and to understand where our visitors are coming from. Remaining on the site, you confirm that you are more than 18+

I accept

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



### **Technologies**



Server IP	<b>Server Location</b>	Service Provider
188.114.97.3	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✓ Perfect, your website doesn't use inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



### **Social**



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

#### **Visitors**

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.

## **Link Analysis**



We found a total of 163 links including both internal & external links of your site

Anchor	Type	Follow
cougarslut.com	Internal Links	Dofollow
Mature	Internal Links	Dofollow
Sex Clips	Internal Links	Dofollow
Striptease	Internal Links	Dofollow
Handjob	Internal Links	Dofollow
Squirt	Internal Links	Dofollow
Threesome	Internal Links	Dofollow
SexWife	Internal Links	Dofollow
Cosplay	Internal Links	Dofollow
Office	Internal Links	Dofollow
Upskirt	Internal Links	Dofollow
Voyeur	Internal Links	Dofollow
Public	Internal Links	Dofollow
Massage	Internal Links	Dofollow
Latex	Internal Links	Dofollow
Double penetration	Internal Links	Dofollow
Facesitting	Internal Links	Dofollow
Gloryhole	Internal Links	Dofollow
Swingers	Internal Links	Dofollow
MILF	Internal Links	Dofollow
Blowjob	Internal Links	Dofollow
Femdom	Internal Links	Dofollow
Asian	Internal Links	Dofollow
Wife	Internal Links	Dofollow
Bdsm	Internal Links	Dofollow
Big Cock	Internal Links	Dofollow
Cumshot	Internal Links	Dofollow
Creampie	Internal Links	Dofollow
Bbw	Internal Links	Dofollow
Real	Internal Links	Dofollow
Amateur	Internal Links	Dofollow
Latina	Internal Links	Dofollow
Hardcore	Internal Links	Dofollow
Anal	Internal Links	Dofollow
Orgasm	Internal Links	Dofollow
Pov	Internal Links	Dofollow
Lingerie	Internal Links	Dofollow
Shaved Pussy	Internal Links	Dofollow
Ebony	Internal Links	Dofollow
Lesbian	Internal Links	Dofollow
Feet	Internal Links	Dofollow
Big Ass	Internal Links	Dofollow
Big Tits	Internal Links	Dofollow
Cheating	Internal Links	Dofollow
Solo	Internal Links	Dofollow
Blonde	Internal Links	Dofollow
Petite	Internal Links	Dofollow



Black	Internal Links	Dofollow
Brunette	Internal Links	Dofollow
Chubby	Internal Links	Dofollow
Casting	Internal Links	Dofollow
Homemade	Internal Links	Dofollow
Teen	Internal Links	Dofollow
Redhead	Internal Links	Dofollow
College	Internal Links	Dofollow
Compilation	Internal Links	Dofollow
Cuckold	Internal Links	Dofollow
Indian	Internal Links	Dofollow
Doctor	Internal Links	Dofollow
Facial	Internal Links	Dofollow
Fisting	Internal Links	Dofollow
Gangbang	Internal Links	Dofollow
Group Sex	Internal Links	Dofollow
Interracial	Internal Links	Dofollow
Pissing	Internal Links	Dofollow
Orgy	Internal Links	Dofollow
Squirting	Internal Links	Dofollow
Stockings	Internal Links	Dofollow
Stuck	Internal Links	Dofollow
Teacher	Internal Links	Dofollow
Sex Toys	Internal Links	Dofollow
Arab	Internal Links	Dofollow
Toons	Internal Links	Dofollow
Cunnilingus	Internal Links	Dofollow
Gapes	Internal Links	Dofollow
Oiled	Internal Links	Dofollow
Rough Sex	Internal Links	Dofollow
History	Internal Links	Dofollow
Tags	Internal Links	Dofollow
Hotwife Mexico: Caliento a Mi Esposa 0 Today, 06:07 143 0 0	Internal Links	Dofollow
Handjob Queen MILF - XXX Clip 0 Yesterday, 08:06 295 0 0	Internal Links	Dofollow
XXX Big Tits MILF Solo Masturbation 1 28-02-2024, 20:19 274 0 0	Internal Links	Dofollow
Huge-Titted MILF Math Tutor Gets Fucked in XXX Video 3 27-02-2024, $20{:}23\ 302\ 0$	Internal Links	Dofollow
Step Mom's Tight Grip: A MILF's Clipped XXX Adventure 2 27-02-2024, 17:14 314 0 0	Internal Links	Dofollow
Mature Milf Lisa Ann Satisfies Your Hunger for Hard XXX Action 10 26-02-2024, 07:03 460 0 0 $$	Internal Links	Dofollow
Mature Stockings Cock-Tease before Hardcore Fuck 6 25-02-2024, 16:02 530 0 0 $$	Internal Links	Dofollow
Young Dude is Seduced by French Milf for Hardcore Anal Sex [XXX + seducing + milf + anal-sex] 6 25-02-2024, 06:13 360 0 0	Internal Links	Dofollow
XXX MILF Squirting So Much with Glasses & High-Heels! 8 22-02-2024, 21:07 564 0 0	Internal Links	Dofollow
[Eager Latina MILF Cristal Cortez gives arousing oral in XXX clip] 5 21-02-2024, 15:28 366 0 0	Internal Links	Dofollow
Hot Asian MILF Rui Shiina Gets Creamed in Hardcore XXX Clip 2 19-02-2024, 14:39 758 0 0	Internal Links	Dofollow
MILF Pornstar Jasmine Jae in Make It Precious: Hustler's Jasmine Jae 22-32 1 19-02-2024, 06:36 58 0 0	Internal Links	Dofollow
MILF Fury: Charlee Chase giving sloppy, cum-dripping hand job! 8 $18\text{-}02\text{-}2024,20\text{:}4724500$	Internal Links	Dofollow



New XXX Homemade Clip: Ebony Latina Takes BBC in Doggy Style 3 16-02-2024, 06:42 136 0 0	Internal Links	Dofollow
XXX Hardcore Teen Gives Priceless Cook Jerking 3 16-02-2024, 06:22 317 0 0	Internal Links	Dofollow
Curly Babe and Slender MILF Get Kinky: Hot Cam Sex! 6 15-02-2024, 21:39 1116 0 2	Internal Links	Dofollow
XXX Adventures With My Friend's Horny MILF: A Wild Story on Cam 6 14-02-2024, 21:37 992 0 0 $$	Internal Links	Dofollow
Hardcore Ethnic MILF Lucy Levon's Skirt-Raising Clip 5 14-02-2024, 19:05 366 0 0	Internal Links	Dofollow
Blonde MILF Seduces Young Y for Hot Fuck 2 14-02-2024, 17:50 367 0 $$ 0 $$	Internal Links	Dofollow
Hardcore Blowjob with Milf Vanessa Lane 1 14-02-2024, 07:29 627 0 0	Internal Links	Dofollow
2	Internal Links	Dofollow
3	Internal Links	Dofollow
4	Internal Links	Dofollow
5	Internal Links	Dofollow
6	Internal Links	Dofollow
7	Internal Links	Dofollow
8	Internal Links	Dofollow
9	Internal Links	Dofollow
10	Internal Links	Dofollow
497	Internal Links	Dofollow
1080p	Internal Links	Dofollow
Ass	Internal Links	Dofollow
babe	Internal Links	Dofollow
bbc	Internal Links	Dofollow
big boobs	Internal Links	Dofollow
big dick	Internal Links	Dofollow
bigtits	Internal Links	Dofollow
boobs	Internal Links	Dofollow
brunette	Internal Links	Dofollow
busty	Internal Links	Dofollow
cock	Internal Links	Dofollow
cougar	Internal Links	Dofollow
cowgirl	Internal Links	Dofollow
cum	Internal Links	Dofollow
deepthroat	Internal Links	Dofollow
doggystyle	Internal Links	Dofollow
erotic	Internal Links	Dofollow
facial	Internal Links	Dofollow
fetish	Internal Links	Dofollow
fingering	Internal Links	Dofollow
fuck	Internal Links	Dofollow
Fucking	Internal Links	Dofollow
granny	Internal Links	Dofollow
Homemade	Internal Links	Dofollow
horny	Internal Links	Dofollow
housewife	Internal Links	Dofollow
latina	Internal Links	Dofollow
lingerie	Internal Links	Dofollow
love	Internal Links	Dofollow
masturbation	Internal Links	Dofollow
Mom	Internal Links	Dofollow
natural tits	Internal Links Internal Links	Dofollow
natural Uts	memai Liliks	POIDIDM



old	Internal Links	Dofollow
oral	Internal Links	Dofollow
passion	Internal Links	Dofollow
porn	Internal Links	Dofollow
pornstar	Internal Links	Dofollow
Pussy	Internal Links	Dofollow
real	Internal Links	Dofollow
Reality	Internal Links	Dofollow
Stepmom	Internal Links	Dofollow
stockings	Internal Links	Dofollow
taboo	Internal Links	Dofollow
tits	Internal Links	Dofollow
wife	Internal Links	Dofollow
wild	Internal Links	Dofollow
Young	Internal Links	Dofollow
Show all tags	Internal Links	Dofollow
DMCA	Internal Links	Dofollow
Privacy policy	Internal Links	Dofollow
Rules	Internal Links	Dofollow
Feedback	Internal Links	Dofollow
Registration	Internal Links	Dofollow
Lost password?	Internal Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

