

Review of [Dribbble.com](https://dribbble.com)

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Technologies

Social

Iconography

 Good

 To Improve

 Errors


 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve


 No action necessary

 **Title Tag** ⚙️⚙️⚙️ Dribbble - Discover the World's Top Designers & Creative Professionals
Length: 70 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

 **Meta Description** ⚙️⚙️⚙️ Find Top Designers & Creative Professionals on Dribbble. We are where designers gain inspiration, feedback, community, and jobs. Your best resource to discover and connect with designers worldwide.
Length: 197 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

 **Meta Keywords** ⚙️⚙️⚙️ No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview

[Dribbble - Discover the World's Top Designers & Creative Professionals](https://dribbble.com/)
dribbble.com/
 Find Top Designers & Creative Professionals on Dribbble. We are where designers gain inspiration, feedback, community, and jobs. Your best resource to discover and connect with designers worldwide.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	2	0	0	0	0

<H1> The world's destination for design </H1>

<H2> Explore inspiring designs </H2>

<H2> Find your next designer today </H2>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

design 117 like 104 illustration 73 view 52 logo 44
 branding 39 poster 28 graphic 25 brand 25 city 19
 icon 17 character 17 texture 16 beer 16 illustrator 15

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
design	117	✓	✓	✓
like	104	✗	✗	✗
illustration	73	✗	✗	✗
view	52	✗	✗	✗
logo	44	✗	✗	✗
branding	39	✗	✗	✗
poster	28	✗	✗	✗
graphic	25	✗	✗	✗
brand	25	✗	✗	✗
city	19	✗	✗	✗
icon	17	✗	✗	✗
character	17	✗	✗	✗
texture	16	✗	✗	✗
beer	16	✗	✗	✗
illustrator	15	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 104 images on this web page
 No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **1.43%**

Text content size 7240 bytes
Total HTML size 506520 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Wow! It's GZIP Enabled.
 Your webpage is compressed from 495 KB to 48 KB (90.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 192.229.220.206 does not redirect to dribbble.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.


✔ **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap**  Good, you have XML Sitemap file!
<http://dribbble.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

✔ **Robots.txt**  Good, you have Robots.txt file!
<http://dribbble.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 15 Years, 175 Days

Created Date: 19th-Mar-2008

Updated Date: 11th-Jan-2023

Expiry Date: 22nd-Oct-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://dribbble.com
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**
⚙️⚙️⚙️

131 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**
⚙️⚙️⚙️

0.26 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

✔ **Language**
⚙️⚙️⚙️

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
dribbble.net	Already Registered
dribbble.org	Already Registered
dribbble.biz	Already Registered
dribbble.us	Already Registered
dribbble.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
drible.com	Already Registered
xribbble.com	Already Registered
sribbble.com	Already Registered
wribbble.com	Available
eribbble.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location
192.229.220.206	//dribbble.com Web Server InformationDiscover essential Web Server Information N

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your audience. Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**



Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Dribbble

 Twitter:  Dribbble

 Instagram:  Dribbble

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank No Global Rank
⚙️⚙️⚙️

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
⚙️⚙️⚙️

No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$60 USD
⚙️⚙️⚙️

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 140 links including both internal & external links of your site

Anchor	Type	Follow
Find designers	Internal Links	Dofollow
Designer search Quickly find your next designer	Internal Links	Dofollow
Post a job The #1 job board for design talent	Internal Links	Dofollow
Inspiration	Internal Links	Dofollow
Courses	Internal Links	Dofollow
UX Diploma Learn UX design from scratch in 6 months	Internal Links	Dofollow
UI Certificate 12-week UI skill building for designers	Internal Links	Dofollow
Live interactive workshops with design professionals	Internal Links	Dofollow
Jobs	Internal Links	Dofollow
Go Pro	Internal Links	Dofollow
Log in	Internal Links	Dofollow
Dribbble: the community for graphic design	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Sign up	Internal Links	Dofollow
Over 3 million ready-to-work creatives!	Internal Links	Dofollow
View save	Internal Links	Dofollow
Razvan Vezeu	Internal Links	Dofollow
View Sketchbook Stuff	Internal Links	Dofollow
Rik Catlow	Internal Links	Dofollow
View r.e.m. beauty: Hypernova Hotel	Internal Links	Dofollow
Jim Kennelly	Internal Links	Dofollow
View California Roots Fest - Scraf	Internal Links	Dofollow
Skilline Design Co.	Internal Links	Dofollow
View Heyo is turning one!	Internal Links	Dofollow
Heyo	Internal Links	Dofollow
View Pure American Liver	Internal Links	Dofollow
Steve Wolf	Internal Links	Dofollow
View Glug	Internal Links	Dofollow
Folio Illustration Agency	Internal Links	Dofollow
View 	Internal Links	Dofollow
Manuel Cetina	Internal Links	Dofollow
View 1950's vibe road trip scene	Internal Links	Dofollow
dongkyu lim	Internal Links	Dofollow
View  WOW 	Internal Links	Dofollow
Sebastian Abboud	Internal Links	Dofollow
View Glyph Beer 44	Internal Links	Dofollow
Ethan Fender	Internal Links	Dofollow
View Modernist Portrait Logo	Internal Links	Dofollow
Lucian Radu	Internal Links	Dofollow
View Double Phoenix	Internal Links	Dofollow
Ray Dak Lam	Internal Links	Dofollow
View Mexico City Vibes	Internal Links	Dofollow
Alex Krugli	Internal Links	Dofollow
View Bagel Friends	Internal Links	Dofollow
Tyler Pate	Internal Links	Dofollow
View Mouse in the boat	Internal Links	Dofollow
Dan Gartman	Internal Links	Dofollow

View Iabet	Internal Links	Dofollow
Mary Maka	Internal Links	Dofollow
View The Fear City Gin	Internal Links	Dofollow
Srdjan Vidakovic	Internal Links	Dofollow
View P & P [illustration]	Internal Links	Dofollow
Szende Brassai	Internal Links	Dofollow
View St. John the Beloved Secondary Logo	Internal Links	Dofollow
Coric Design	Internal Links	Dofollow
View Bison Puzzle	Internal Links	Dofollow
Alexander Vidal	Internal Links	Dofollow
View 3D Illustrations For Somnia	Internal Links	Dofollow
Vedant Hegde	Internal Links	Dofollow
View Bone Voyage ☐ ☐ ☐ ☐	Internal Links	Dofollow
Mick Champayne ☐ ☐	Internal Links	Dofollow
View Brooklyn Nets Illustrations	Internal Links	Dofollow
Damian Orellana	Internal Links	Dofollow
View Caffè Rosso Brand Illustrations 2	Internal Links	Dofollow
Makers Company	Internal Links	Dofollow
View Bubble Bliss	Internal Links	Dofollow
Uran Duo	Internal Links	Dofollow
View Plant Shop Logo Concept	Internal Links	Dofollow
Kevin Craft	Internal Links	Dofollow
View SCB 2025	Internal Links	Dofollow
Jessie Maisonneuve	Internal Links	Dofollow
View El Gran Cinco de Mayo	Internal Links	Dofollow
Val Waters	Internal Links	Dofollow
View McQueen Racing Merch	Internal Links	Dofollow
Mark Johnston	Internal Links	Dofollow
View AFJS logo	Internal Links	Dofollow
OVCHARKA INDUSTRIES	Internal Links	Dofollow
View Wishing that all your days are good hair days!	Internal Links	Dofollow
Roberlan Borges Paresqui	Internal Links	Dofollow
View Trails for All	Internal Links	Dofollow
Daniele Simonelli	Internal Links	Dofollow
View Mid-Century Inspired Cocktail Illustrations	Internal Links	Dofollow
Shelby Warwood	Internal Links	Dofollow
View The Grainmaker Brush Set (Now available for Adobe Illustrator)	Internal Links	Dofollow
Emir Ayouni	Internal Links	Dofollow
View The Walrus - Bacteriophages	Internal Links	Dofollow
View Jake's Carribean Rum	Internal Links	Dofollow
Peter Voth	Internal Links	Dofollow
View Black Water Ranch Playing Cards	Internal Links	Dofollow
Oban Jones	Internal Links	Dofollow
View Hiking for the win (PSE '24)	Internal Links	Dofollow
Adam Quest	Internal Links	Dofollow
View ☐ ☐ ⇌ ☐ ☐	Internal Links	Dofollow
View Glyph Beer 45	Internal Links	Dofollow
View Zeke's Village Market: Seasonal Apparel	Internal Links	Dofollow
View Share it with me!	Internal Links	Dofollow
Darya Semenova	Internal Links	Dofollow
View Purple Mecha	Internal Links	Dofollow
Tommy Chandra	Internal Links	Dofollow
View Believe...	Internal Links	Dofollow

View Wake Love – lettering for a poster and stickers	Internal Links	Dofollow
Nikita Bauer	Internal Links	Dofollow
View Vandelux Tour Poster Design	Internal Links	Dofollow
NienowBrand	Internal Links	Dofollow
View 🎤 Bruno at the mic	Internal Links	Dofollow
Bruno.	Internal Links	Dofollow
View Paris City Guide Mobile Website	Internal Links	Dofollow
tubik	Internal Links	Dofollow
View California Root Fest: Merch Full Preview	Internal Links	Dofollow
View Product Icons	Internal Links	Dofollow
Kemal Sanli	Internal Links	Dofollow
View St. John the Beloved Tertiary Logo	Internal Links	Dofollow
Get started now	Internal Links	Dofollow
Branding	Internal Links	Dofollow
Typography	Internal Links	Dofollow
Product Design	Internal Links	Dofollow
Web Design	Internal Links	Dofollow
Print	Internal Links	Dofollow
Illustration	Internal Links	Dofollow
Animation	Internal Links	Dofollow
Mobile	Internal Links	Dofollow
For designers	Internal Links	Dofollow
Advertising	Internal Links	Dofollow
Blog	Internal Links	Dofollow
About	Internal Links	Dofollow
Careers	Internal Links	Dofollow
Support	Internal Links	Dofollow
Terms	Internal Links	Dofollow
Privacy	Internal Links	Dofollow
Cookies	Internal Links	Dofollow
Jobs	Internal Links	Dofollow
Designers	Internal Links	Dofollow
Freelancers	Internal Links	Dofollow
Tags	Internal Links	Dofollow
Places	Internal Links	Dofollow
Resources	Internal Links	Dofollow
Twitter icon Twitter	External Links	Dofollow
Facebook icon Facebook	External Links	Dofollow
Instagram	External Links	Dofollow
Pinterest icon Pinterest	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.