



Review of Freeadsgroups.us

Generated on 2021-09-07

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Usability

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Tabl	e of	Conten	ts

Search Engine Optimization

Mobile Technologies

Visitors Social

Link Analysis

Iconography

To Improve

 Hard to solve Good • Little tough to solve

Easy to solve Errors

No action necessary Not Important

Search Engine Optimization



Free Advertising Group Telegram Online Reviews Community

Length: 56 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Free Advertising Online Group, Site and Blog Ideas - Affiliate Marketing Info Shopping Tour Travel Guide Reviews - Telegram Freelance SEO Community

Length: 147 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





Free Advertising Group Telegram Online Reviews Community freeadsgroups.us/

Free Advertising Online Group, Site and Blog Ideas - Affiliate Marketing Info Shopping Tour Travel Guide Reviews - Telegram Freelance SEO Community

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





<H1> <H2> <H3> <H4> <H5> <H6>

<H1> Free Advertising Online Site Blog and Group Ideas:) </H1>

<H2> Free Advertising Group Affiliate Marketing • Tour Travel Guide • Online Shopping Wholesale • Telegram Watch and Scam Reviews • SEO Discussion • Social Media Platform • Best Place and Safe for Newbies

<H3> Latest Posts • Advertisement Sites • Affiliation Program, small business, blog monetization and freelancing Ideas • Free ad posting site • What is Digital Marketing • SEO Blog's Articles • Best place for start-ups and entrepreneurs worldwide </H3>

<H3> What is Digital Marketing - Easy Definition </H3>

<H3> Free Ads Groups Alerts - Scam Warning </H3>

<H3> Telegram Nearby Groups - Local Community </H3>

<H3> Inspirations Around The World - Get Inspired </H3>

<H3> Scam Watch - Honest Reviews </H3>

<H3> Post Free Ads On Google? How? Know the right term and where it should be </H3>

<H3> Advertise Online Course For Free - Suitable for beginner to run small business at no cost at all </H3>

<H3> How to rank Telegram channel on TG search engine </H3>

< H3> Article and content Submission - Guest Posting - Marketing - Social Awareness and Business Topics < H3>

<H3> How To Earn Good Backlinks For Free 2022 - Build SEO backlinks without falling into link scheme;)

<H3> Freead Posting - Website To Post Ad - US and Worldwide </H3>

<H3> Author - Advertise Online Site - Freead Posting - Ad Group #1 Team Members </H3>

<H3> Motivational Pictures - Inspirational Illustrations </H3>

<H3> Digital Marketing Community Worldwide - Advertise company and business with us </H3>

<H3> Putin's Early Bird History Book - This Century Best Selling Book [] #1 </H3>

<H3> Community Blog Search </H3>

<H3> Website Pages - Add Sites, Freelance Info, Business, Service, Job Sharing, Affiliation Ideas </H3>

<H3> Blog Archives • Promotion Community • Affiliate Marketer • Folk Social Media Promotion Ideas </H3>

<H3> Webwiki DE - Website Reviews - Web Authenticity Checks - Germany Home base - Trusted Reviewer </H3>

<H3> Blog Label • Social Media Marketing Network• Shopping Store • Tour Travel • Telegram Reviews </H3>

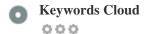
<H4> Kostenlose Werbegruppen sind eine Community für alle Affiliate-Vermarkter weltweit. Unsere Online-Foren akzeptieren alle Sprachen, Rassen, Länder, Geschlechter und Religionen. Es gibt keinen Grund zu streiten. Zusammen sind wir stärker.

<H5> Created with love ♥ All Rights Reserved 2022 © Sitemap </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.







This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords telegram	Freq 52	Title	Desc	<h></h>
free	32	✓	✓	-
advertising	29	✓	✓	-
online	29	✓	✓	-
google	28	×	×	-
group	25	✓	✓	-
social	24	×	×	-
media	21	×	×	-
business	20	×	×	-
marketing	20	×	-	-
about	19	×	×	×
community	19	4	/	-
groups	18	×	×	-
will	17	×	×	×
blog	16	×	7	7

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 33 images on this web page

No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 13.9%

Text content size 32635 bytes Total HTML size 234750 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 229 KB to 52 KB (77.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



// IP Canonicalization

No your domain IP 68.68.98.160 does not redirect to freeadsgroups.us

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

000

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://freeadsgroups.us/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Good, you have Robots.txt file! http://freeadsgroups.us/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 0 Years, 201 Days

Created Date: 1st-Sep-2021

Updated Date: 6th-Sep-2021

Expiry Date: 1st-Sep-2022

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://freeadsgroups.us **Length:** 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).





Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



193 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.61 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language Declared Language: X-DEF

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
freeadsgroups.com	Already Registered
freeadsgroups.net	Available
freeadsgroups.org	Available
freeadsgroups.biz	Already Registered
freeadsgroups.info	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
freadsgroups.us	Available	
creeadsgroups.us	Available	
dreeadsgroups.us	Available	
ereeadsgroups.us	Available	
rreeadsgroups.us	Available	

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is /100

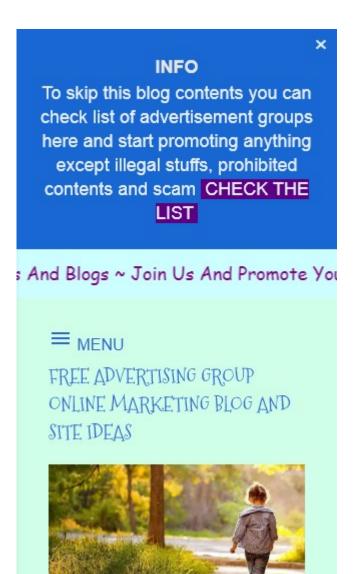
Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ?? Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location	Service Provider
188.114.97.3	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- * Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.

Link Analysis



We found a total of 220 links including both internal & external links of your site

Anchor	Туре	Follow
Fairy Season - Seobility Reviews	Internal Links	Dofollow
Free Ad Google Group FAQ	Internal Links	Dofollow
Safe shop- Products Examples - Women Clothing	Internal Links	Dofollow
Tour Travel Service Booking	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
□ □ Free Advertising Groups And Blogs ~ Join Us And Promote Your Business For Absolutely Free □ □	External Links	Dofollow
Freedom for Ukraine [] [] MFA	External Links	Nofollow
No Racism on Refugees [] UNHCR	External Links	Nofollow
Humanity [] [] Change ORG	External Links	Nofollow
Welcome to Folky Ads Blog	External Links	Dofollow
virtual online platforms	External Links	Dofollow
Posting, Promote And Advertise For Free [] []	External Links	Dofollow
Online Writing - Guest Posting - Article Submission []	External Links	Dofollow
Telegram SEO Tool Service and Discussion Group []	External Links	Dofollow
-	External Links	Dofollow
Older Posts	External Links	Dofollow
□□ - Home	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Free Advertising Groups and Blogs	External Links	Nofollow
Freelance Service	External Links	Nofollow
Rhz	External Links	Nofollow
Shien123	External Links	Nofollow
Shireen Duvillard	External Links	Nofollow
No Anchor Text	External Links	Dofollow
Loading	External Links	Dofollow
Wholesale	External Links	Dofollow
Bots Collection Telegram Group	External Links	Dofollow
Free Ads Groups on Pinterest	External Links	Dofollow
Pagerank Cafe	External Links	Dofollow
Social Media Pretending	External Links	Dofollow
Telegram Meme	External Links	Dofollow
Telegram YouTube Community	External Links	Dofollow
Telegram Travel Channel	External Links	Dofollow
Telegram Online Shopping	External Links	Dofollow
Google Group	External Links	Dofollow
Tailwind Tribes	External Links	Dofollow
LinkedIn Group	External Links	Dofollow
Telegram Did You Know	External Links	Dofollow
Israel is Apartheid State	External Links	Dofollow
Tour Travel - Get Your Guide Affiliate	External Links	Dofollow
Telegram Advertising Group 2	External Links	Dofollow



Telegram Advertising Group 3	External Links	Dofollow
SEO from many sources	External Links	Dofollow
Cookie Policy	External Links	Dofollow
Hexagon Amoled Neon - The Best Live Wallpaper for your Android	External Links	Dofollow
How to?	External Links	Dofollow
Sitemap	External Links	Dofollow
FAQ	External Links	Dofollow
404	External Links	Dofollow
Privacy Notice - GDPR Compliance	External Links	Dofollow
Disclaimer	External Links	Dofollow
Terms - Conditions	External Links	Dofollow
News Updates	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Social Bookmark Sites	External Links	Dofollow
MarketHive	External Links	Dofollow
List - Free Ads Groups	External Links	Dofollow
SEO	External Links	Dofollow
Visit Africa	External Links	Dofollow
Visit Uzbekistan	External Links	Dofollow
- December 20211	External Links	Dofollow
- July 20211	External Links	Dofollow
- April 20211	External Links	Dofollow
- March 20211	External Links	Dofollow
- February 20211	External Links	Dofollow
- November 20201	External Links	Dofollow
- September 20202	External Links	Dofollow
- June 20201	External Links	Dofollow
- April 20201	External Links	Dofollow
- January 20203	External Links	Dofollow
- December 20196	External Links	Dofollow
- November 20191	External Links	Dofollow
About Me - Shireen Duvillard - Volunteer On Vancouver Canada	External Links	Dofollow
About Us1	External Links	Dofollow
ads site1	External Links	Dofollow
advertise at no cost1	External Links	Dofollow
advertise for free1	External Links	Dofollow
advertise here for free1	External Links	Dofollow
advertise with us1	External Links	Dofollow
advertisement community 1	External Links	Dofollow
after 2 months1	External Links	Dofollow
Alerts1	External Links	Dofollow
anti fraudsters1	External Links	Dofollow
awareness1	External Links	Dofollow
Berrylook1	External Links	Dofollow
Cafago1	External Links	Dofollow
cafago sales1	External Links	Dofollow
charming1	External Links	Dofollow
clients side1	External Links	Dofollow
clothes1	External Links	Dofollow
clothing1	External Links	Dofollow
Colosseum Rome1	External Links	Dofollow
community advertising1	External Links	Dofollow
covid19 tour1	External Links	Dofollow



crypto currency1	External Links	Dofollow
crypto wallet2	External Links	Dofollow
Customer reviews1	External Links	Dofollow
daily motivation1	External Links	Dofollow
daily quotes1	External Links	Dofollow
Deleted by Facebook1	External Links	Dofollow
DHGate1	External Links	Dofollow
DHGate products1	External Links	Dofollow
Digital Marketing1	External Links	Dofollow
Digital Marketing Income1	External Links	Dofollow
Disappointment1	External Links	Dofollow
dressing1	External Links	Dofollow
Electric Household1	External Links	Dofollow
Electric Tools1	External Links	Dofollow
Electronics1	External Links	Dofollow
Evraz1	External Links	Dofollow
Facebook1	External Links	Dofollow
Facebook Now1	External Links	Dofollow
facts1	External Links	Dofollow
fairy season1	External Links	Dofollow
fairy season reviews1	External Links	Dofollow
fairyseason1	External Links	Dofollow
fairyseason location1	External Links	Dofollow
Fairytale1	External Links	Dofollow
fashionable1	External Links	Dofollow
free ads groups1	External Links	Dofollow
free ads groups alerts1	External Links	Dofollow
free ads groups stories1	External Links	Dofollow
free ads site1	External Links	Dofollow
free ads spaces 1	External Links	Dofollow
free advertisement1	External Links	Dofollow
free advertisement online1	External Links	Dofollow
free advertising groups1	External Links	Dofollow
free advertising online1	External Links	Dofollow
get app1	External Links	Dofollow
GetYourGuide affiliates1	External Links	Dofollow
gladiator arena1	External Links	Dofollow
good products1	External Links	Dofollow
Honest Reviews1	External Links	Dofollow
How to start digital marketing1	External Links	Dofollow
Information1	External Links	Dofollow
Inspirations1	External Links	Dofollow
introducing1	External Links	Dofollow
introspection1	External Links	Dofollow
is fairyseason legit1	External Links	Dofollow
Ladies needs 1	External Links	Dofollow
legit opportunities1	External Links	Dofollow
Literature 1	External Links	Dofollow
local advertisement1	External Links	Dofollow
local advertising 1	External Links	Dofollow
local business1	External Links	Dofollow
local group1	External Links	Dofollow
Luno1	External Links	Dofollow
	Zateriur Links	DOTOTIOW



Nearby group1	External Links	Dofollow
neighborhood1	External Links	Dofollow
online shopping1	External Links	Dofollow
online threatens1	External Links	Dofollow
pandemic tour tips1	External Links	Dofollow
Poetry1	External Links	Dofollow
Promotion1	External Links	Dofollow
pros and cons1	External Links	Dofollow
Quotes1	External Links	Dofollow
real crypto app1	External Links	Dofollow
real crypto project1	External Links	Dofollow
reliable seller1	External Links	Dofollow
reliable tour guide1	External Links	Dofollow
Reviews1	External Links	Dofollow
Rhymes1	External Links	Dofollow
safe shop1	External Links	Dofollow
safer than before 1	External Links	Dofollow
scam alerts1	External Links	Dofollow
scam exposed1	External Links	Dofollow
scam list1	External Links	Dofollow
seobility1	External Links	Dofollow
Shein1	External Links	Dofollow
shein info1	External Links	Dofollow
shein wholesale1	External Links	Dofollow
shopping1	External Links	Dofollow
short notes1	External Links	Dofollow
Social Media Marketing1	External Links	Dofollow
social network1	External Links	Dofollow
start up1	External Links	Dofollow
Telegram1	External Links	Dofollow
Telegram Ads1	External Links	Dofollow
Telegram Advertising1	External Links	Dofollow
telegram advertising group1	External Links	Dofollow
Telegram Bot1	External Links	Dofollow
Telegram Channel1	External Links	Dofollow
Telegram Entertainment1	External Links	Dofollow
Telegram free ads group1	External Links	Dofollow
telegram local group1	External Links	Dofollow
Telegram Reviews1	External Links	Dofollow
telegram scam1	External Links	Dofollow
Tidebuy1	External Links	Dofollow
Tour Travel1	External Links	Dofollow
Trending Fashion1	External Links	Dofollow
trends fashion1	External Links	Dofollow
trusted supplier1	External Links	Dofollow
Try Us1	External Links	Dofollow
wallet1	External Links	Dofollow
What is Digital Marketing1	External Links	Dofollow
What next1	External Links	Dofollow
where to advertise1	External Links	Dofollow
where to post advertisement1	External Links	Dofollow
Wholesale1	External Links	Dofollow
Woman clothing1	External Links	Dofollow



women clothes1	External Links	Dofollow
women dress1	External Links	Dofollow
free ads groups	External Links	Dofollow
visit advertisement group	External Links	Dofollow
bad or good reviews	External Links	Dofollow
Google Group	External Links	Dofollow
this Google site	External Links	Nofollow
free ad Google group	External Links	Dofollow
Telegram SEO channel	External Links	Dofollow
available here	External Links	Dofollow
Sales - Wholesale - Dresses	External Links	Dofollow
Join Pinterest Board	External Links	Dofollow
No Anchor Text	External Links	Nofollow
Sitemap	External Links	Nofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

