

## Review of [Horme.link](http://Horme.link)

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### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

### Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

### Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

✔ **Title Tag** ⚙️⚙️⚙️ Home Hardware: Online DIY & Hardware Store Singapore  
**Length:** 58 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).  
Make sure your title is explicit and contains your most important keywords.  
Be sure that each page has a unique title.

✔ **Meta Description** ⚙️⚙️⚙️ Home Hardware is Singapore's Leading Online Hardware Store. Your DIY & Hardware Store for all your Home DIY needs. FREE Delivery Above \$100.  
**Length:** 141 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).  
It allow you to influence how your web pages are described and displayed in search results.  
Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).  
A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

○ **Meta Keywords** ⚙️⚙️⚙️ Home Hardware

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.  
However, google can't use meta keywords.

● Google Preview  
⚙⚙⚙

[Home Hardware: Online DIY & Hardware Store Singapore](#)

[home.link/](#)

Home Hardware is Singapore's Leading Online Hardware Store. Your DIY & Hardware Store for all your Home DIY needs. FREE Delivery Above \$100.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

✔ **Headings**  
⚙️⚙️⚙️

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	14	0	22	0	0

<H1> Brands That You'll Love </H1>  
<H2> ☑️ Hot Sale </H2>  
<H2> Bulk Savings </H2>  
<H2> Home Exclusives </H2>  
<H2> Shop By Brand </H2>  
<H2> View All Products </H2>  
<H2> Categories </H2>  
<H2> View All Location Details </H2>  
<H2> Price drop buy nowView More > </H2>  
<H2> Recommended for you </H2>  
<H2> Best Seller </H2>  
<H2> New this week </H2>  
<H2> Information </H2>  
<H2> Customer Service </H2>  
<H2> Extra </H2>  
<H4> PPE Safety Equipment </H4>  
<H4> Ladders, Trolleys & Storage </H4>  
<H4> Locks & Security </H4>  
<H4> Cleaning Products </H4>  
<H4> Bathroom & Kitchen </H4>  
<H4> Electrical & Lighting </H4>  
<H4> Gardening & Outdoor </H4>  
<H4> Paint & Painting Supplies </H4>  
<H4> Hand Tools </H4>  
<H4> Power Tools - Accessories </H4>  
<H4> Power Tools - Corded </H4>  
<H4> Power Tools - Cordless </H4>  
<H4> Chemical Supplies </H4>  
<H4> Cleaning Supplies </H4>  
<H4> Hardware & Industrial Supplies </H4>  
<H4> Household Products </H4>  
<H4> Light Machinery </H4>  
<H4> Office & School Supplies </H4>  
<H4> Pneumatic Tool & Accessories </H4>  
<H4> Test & Measurement </H4>  
<H4> Welding Equipment & Supplies </H4>  
<H4> Workplace Safety & Health </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords Cloud

tools 22 accessories 13 supplies 13 hardware 13 safety 12  
 products 12 other 11 equipment 10 corded 10 more 7  
 home 7 trade 6 industrial 6 details 5 boxes 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
tools	22	✗	✗	✓
accessories	13	✗	✗	✓
supplies	13	✗	✗	✓
hardware	13	✓	✓	✓
safety	12	✗	✗	✓
products	12	✗	✗	✓
other	11	✗	✗	✗
equipment	10	✗	✗	✓
corded	10	✗	✗	✓
more	7	✗	✗	✓
home	7	✗	✓	✗
trade	6	✗	✗	✗
industrial	6	✗	✗	✓
details	5	✗	✗	✓
boxes	5	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**  


We found 25 images on this web page  
 5 ALT attributes are empty or missing.

images/loaders/loader13.gif  
images/loaders/loader13.gif  
images/loaders/loader13.gif  
images/loaders/loader13.gif  
https://cdn.horme.com.sg/images/loaders/loader13.gif

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**  


HTML to Text Ratio is: **6.62%**

Text content size 8882 bytes  
Total HTML size 134132 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.  
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**  


Oh No! GZIP is not enabled.  
 Your webpage size is 131 KB, could be compressed upto 50 KB using GZIP (61.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.  
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 52.72.49.79 does not redirect to horme.link  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



### WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



### XML Sitemap



Good, you have XML Sitemap file!  
<http://horme.link/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



### Robots.txt



Good, you have Robots.txt file!  
<http://horme.link/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 3 Years, 158 Days

Created Date: 8th-Feb-2021

Updated Date: 24th-Jun-2024

Expiry Date: 8th-Feb-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

## Indexed Pages



Indexed pages in search engines

21 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

## Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://horme.link  
**Length:** 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



### Page Size

131 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



### Load Time

1.42 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



### Language

Good, you have declared your language  
Declared Language: English

Make sure your declared language is the same as the language detected by Google. Also, define the language of the content in each page's HTML code.

## Domain Availability



Domains (TLD)	Status
horme.com	Already Registered
horme.net	Already Registered
horme.org	Already Registered
horme.biz	Already Registered
horme.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability



Domains (TLD)	Status
borme.link	Available
gorme.link	Available
torme.link	Available
yorme.link	Available
uorme.link	Available

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

## ● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

Server IP	Server Location	Service Provider
52.72.49.79	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



## Doc Type

Your Web Page doctype is XHTML 1.0 Transitional



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



## W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



## Encoding

Great, language/character encoding is specified: UTF-8





Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  HorneHardware

 Twitter:  Horne

 Instagram:  Horne.sg

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

**Traffic Rank** No Global Rank  
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

**Visitors Localization** Your website is popular on following countries:  
○○○

**No data available**

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

**Estimated Worth** \$60 USD  
○○○

Just a estimated worth of your website based on Alexa Rank.

## In-Page Links

We found a total of 272 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Hot Sale	Internal Links	Dofollow
Bulk Savings	Internal Links	Dofollow
Horme Exclusives	Internal Links	Dofollow
Shop By Brand	Internal Links	Dofollow
View All Products	Internal Links	Dofollow
PPE Safety Equipment	Internal Links	Dofollow
Safety Shoes & Safety Boots	Internal Links	Dofollow
Hand & Arm Protection	Internal Links	Dofollow
Eye Protection	Internal Links	Dofollow
Hearing Protection	Internal Links	Dofollow
Face Masks & Respirators	Internal Links	Dofollow
Head & Face Protection	Internal Links	Dofollow
Protective Apparel	Internal Links	Dofollow
Ladders, Trolleys & Storage	Internal Links	Dofollow
Ladders, Step Stools & Work Platforms	Internal Links	Dofollow
Trolleys & Carts	Internal Links	Dofollow
Storage Boxes & Plastic Containers	Internal Links	Dofollow
Toolboxes, Tool Bags & Work Benches	Internal Links	Dofollow
Castors & Wheels	Internal Links	Dofollow
Waterproof Hard Cases	Internal Links	Dofollow
Other Storage Equipment	Internal Links	Dofollow
Locks & Security	Internal Links	Dofollow
Safe Box	Internal Links	Dofollow
Padlocks & Lockout Tagout	Internal Links	Dofollow
Digital Door Locks	Internal Links	Dofollow
Door Hardware & Locks	Internal Links	Dofollow
Key Boxes & Letter Boxes	Internal Links	Dofollow
Motion Sensors & Security Cameras	Internal Links	Dofollow
Cleaning Products	Internal Links	Dofollow
Trash & Recycling Bins	Internal Links	Dofollow
Trash Bags & Accessories	Internal Links	Dofollow
Pressure Washers	Internal Links	Dofollow
Vacuum Cleaners & Cleaning Machines	Internal Links	Dofollow
Vacuum Bags, Filters & Accessories	Internal Links	Dofollow
Cleaning Tools	Internal Links	Dofollow
Bathroom & Kitchen	Internal Links	Dofollow
Bathroom & Kitchen Faucets	Internal Links	Dofollow
Bathroom & Toilet Accessories	Internal Links	Dofollow
Plumbing Hardware	Internal Links	Dofollow
Kitchen Accessories	Internal Links	Dofollow
Laundry Accessories	Internal Links	Dofollow
Small Home Appliances	Internal Links	Dofollow
Water Filters & Water Dispensers	Internal Links	Dofollow
Water Heaters	Internal Links	Dofollow
Fittings & Accessories	Internal Links	Dofollow
Electrical & Lighting	Internal Links	Dofollow

Fans, Ventilation & Air Quality	Internal Links	Dofollow
Flashlights & Portable Lighting	Internal Links	Dofollow
Batteries & Portable Power Stations	Internal Links	Dofollow
LED Lights & Light Bulbs	Internal Links	Dofollow
Indoor & Outdoor Lighting	Internal Links	Dofollow
Doorbells	Internal Links	Dofollow
Extension Cords & Travel Adaptors	Internal Links	Dofollow
Switches, Sockets & Plugs	Internal Links	Dofollow
Circuit Breakers	Internal Links	Dofollow
Cable Management Products	Internal Links	Dofollow
Electrical Accessories	Internal Links	Dofollow
Gardening & Outdoor	Internal Links	Dofollow
Lawn Mowers & Outdoor Power Tools	Internal Links	Dofollow
Garden Hoses, Sprayers & Watering System	Internal Links	Dofollow
Garden Tools	Internal Links	Dofollow
Flower Pots & Planter Boxes	Internal Links	Dofollow
Seeds, Garden Soil & Fertilizers	Internal Links	Dofollow
Artificial Plants & Flowers	Internal Links	Dofollow
Insect & Pest Control Products	Internal Links	Dofollow
Water Pumps & Pond Filters	Internal Links	Dofollow
Cooler Boxes & Cooler Bags	Internal Links	Dofollow
BBQ Grills	Internal Links	Dofollow
Outdoor Furniture	Internal Links	Dofollow
Outdoor Sports & Leisure	Internal Links	Dofollow
Paint & Painting Supplies	Internal Links	Dofollow
Interior Wall Paints	Internal Links	Dofollow
Wood & Metal Paints	Internal Links	Dofollow
Exterior Paints	Internal Links	Dofollow
Spray Paints	Internal Links	Dofollow
Paint Brushes, Paint Rollers & Painting Tools	Internal Links	Dofollow
Paint Sealers, Primers & Undercoats	Internal Links	Dofollow
Paint Thinners, Solvents & Cleaners	Internal Links	Dofollow
Hand Tools	Internal Links	Dofollow
Hand Tool Sets & Accessory Kits	Internal Links	Dofollow
Automotive Tools	Internal Links	Dofollow
Chisels, Files & Punches	Internal Links	Dofollow
Clamps, Riveters & Staples	Internal Links	Dofollow
Construction Tools	Internal Links	Dofollow
Crowbars & Pullers	Internal Links	Dofollow
Cutting & Sawing Tools	Internal Links	Dofollow
Electrician Tools	Internal Links	Dofollow
Hammers, Mallets & Axes	Internal Links	Dofollow
Hex Tools & Accessories	Internal Links	Dofollow
Laser Measure & Inspection	Internal Links	Dofollow
Measuring & Layout Tools	Internal Links	Dofollow
Multitools & Knives	Internal Links	Dofollow
Non Sparking Safety Tools	Internal Links	Dofollow
Pliers	Internal Links	Dofollow
Plumbing Tools	Internal Links	Dofollow
Sockets & Ratchets	Internal Links	Dofollow
Screwdrivers & Nut Drivers	Internal Links	Dofollow
Taps & Dies	Internal Links	Dofollow
Wrenches & Spanners	Internal Links	Dofollow

Other Hand Tools	Internal Links	Dofollow
Power Tools - Accessories	Internal Links	Dofollow
Powertool Batteries & Chargers	Internal Links	Dofollow
Multitool Accessories	Internal Links	Dofollow
Abrasives	Internal Links	Dofollow
Drilling & Fastening Accessories	Internal Links	Dofollow
Cutting & Sawing Accessories	Internal Links	Dofollow
Planing & Routers Accessories	Internal Links	Dofollow
Polishing & Sanding Accessories	Internal Links	Dofollow
Other Power Tools Accessories	Internal Links	Dofollow
Power Tools - Corded	Internal Links	Dofollow
Corded Drills, Impact Drivers & Wrenches	Internal Links	Dofollow
Corded Cutters & Saws	Internal Links	Dofollow
Corded Grinders	Internal Links	Dofollow
Corded Heat Guns & Glue Guns	Internal Links	Dofollow
Corded Oscillating & Rotary Powertools	Internal Links	Dofollow
Corded Planers & Routers	Internal Links	Dofollow
Corded Polishers & Sanders	Internal Links	Dofollow
Corded 110V Powertools	Internal Links	Dofollow
Other Corded Power Tools	Internal Links	Dofollow
Power Tools - Cordless	Internal Links	Dofollow
Combo Kits	Internal Links	Dofollow
Bare Units	Internal Links	Dofollow
Cordless Drills, Impact Drivers & Wrenches	Internal Links	Dofollow
Cordless Cutters & Saws	Internal Links	Dofollow
Cordless Grinders	Internal Links	Dofollow
Other Cordless Power Tools	Internal Links	Dofollow
Chemical Supplies	Internal Links	Dofollow
Adhesives & Glues	Internal Links	Dofollow
Sealants	Internal Links	Dofollow
Greases, Oils & Lubricants	Internal Links	Dofollow
Fillers, Putty & Waterproofing	Internal Links	Dofollow
Other Chemical Supplies	Internal Links	Dofollow
Cleaning Supplies	Internal Links	Dofollow
Multi-purpose Cleaners	Internal Links	Dofollow
Adhesive & Grease Remover	Internal Links	Dofollow
Air Fresheners & Disinfectant Sprays	Internal Links	Dofollow
Bathroom, Drain & Toilet Cleaners	Internal Links	Dofollow
Car & Bicycle Care Products	Internal Links	Dofollow
Contact Cleaners	Internal Links	Dofollow
Dishwashing Liquids & Kitchen Cleaners	Internal Links	Dofollow
Disinfectants & Germicides	Internal Links	Dofollow
Furniture & Upholstery Care	Internal Links	Dofollow
Hand Wash & Hand Sanitizers	Internal Links	Dofollow
Laundry Detergents & Fabric Softeners	Internal Links	Dofollow
Metal Polish & Rust Removers	Internal Links	Dofollow
Tiles & Floor Cleaners	Internal Links	Dofollow
Windows & Glass Cleaners	Internal Links	Dofollow
Other Cleaning Supplies	Internal Links	Dofollow
Halal Certified Cleaning Chemicals	Internal Links	Dofollow
Hardware & Industrial Supplies	Internal Links	Dofollow
Fasteners	Internal Links	Dofollow
Door & Window Hardware	Internal Links	Dofollow

Lifting Equipment	Internal Links	Dofollow
Packaging & Shipping Supplies	Internal Links	Dofollow
Ropes & Chains	Internal Links	Dofollow
Construction & Building Materials	Internal Links	Dofollow
Other Hardware & Industrial Supplies	Internal Links	Dofollow
Household Products	Internal Links	Dofollow
Home & Office Supplies	Internal Links	Dofollow
Papers, Tissues & Wipes	Internal Links	Dofollow
Party Supplies	Internal Links	Dofollow
Pet Accessories	Internal Links	Dofollow
TV Mounts & Brackets	Internal Links	Dofollow
Other Household Products	Internal Links	Dofollow
Light Machinery	Internal Links	Dofollow
Automotive Equipment	Internal Links	Dofollow
Cutting & Sawing Machines	Internal Links	Dofollow
Drilling Machines	Internal Links	Dofollow
Portable Generators	Internal Links	Dofollow
Sanding & Grinding Machines	Internal Links	Dofollow
Other Machines	Internal Links	Dofollow
Office & School Supplies	Internal Links	Dofollow
Adhesive & Industrial Tapes	Internal Links	Dofollow
Office & School Stationery	Internal Links	Dofollow
Office Paper Products	Internal Links	Dofollow
Office Equipment	Internal Links	Dofollow
Office & Retail Furniture	Internal Links	Dofollow
Computer & IT Supplies	Internal Links	Dofollow
Pneumatic Tool & Accessories	Internal Links	Dofollow
Air Compressors	Internal Links	Dofollow
Air Tools	Internal Links	Dofollow
Air Accessories	Internal Links	Dofollow
Test & Measurement	Internal Links	Dofollow
Electrical & Electronic Testers	Internal Links	Dofollow
Environmental Testers	Internal Links	Dofollow
Multimeters & Clamp Meters	Internal Links	Dofollow
Network & Data Testers	Internal Links	Dofollow
Temperature Measurement & Thermal Imaging	Internal Links	Dofollow
Welding Equipment & Supplies	Internal Links	Dofollow
Welding Machines	Internal Links	Dofollow
Welding Accessories	Internal Links	Dofollow
Soldering & Brazing Equipment	Internal Links	Dofollow
Workplace Safety & Health	Internal Links	Dofollow
First Aid Kits	Internal Links	Dofollow
Medical Supplies	Internal Links	Dofollow
Incontinence Supplies	Internal Links	Dofollow
Home Care & Rehab Equipment	Internal Links	Dofollow
Emergency Lights & Exit Signs	Internal Links	Dofollow
Fire Fighting Equipment	Internal Links	Dofollow
Safety Cabinets	Internal Links	Dofollow
Safety Showers & Eyewash Stations	Internal Links	Dofollow
Spill Kits & Absorbents	Internal Links	Dofollow
Traffic & Road Safety Products	Internal Links	Dofollow
Other Workplace Safety Products	Internal Links	Dofollow
About Us	Internal Links	Dofollow



<a href="#">Locate Us</a>	Internal Links	Dofollow
<a href="#">Contact Us</a>	Internal Links	Dofollow
<a href="#">Delivery &amp; Exchange</a>	Internal Links	Dofollow
<a href="#">Terms &amp; Conditions</a>	Internal Links	Dofollow
<a href="#">Privacy Policy</a>	Internal Links	Dofollow
<a href="#">FAQ</a>	Internal Links	Dofollow
<a href="#">Membership</a>	Internal Links	Dofollow
<a href="#">Mobile Apps</a>	Internal Links	Dofollow
<a href="#">Rate and Review</a>	Internal Links	Dofollow
<a href="#">Warranty</a>	Internal Links	Dofollow
<a href="#">(65) 6840 8888</a>	Internal Links	Dofollow
<a href="#">Sell With Us Form</a>	Internal Links	Dofollow
<a href="#">Career Opportunities</a>	Internal Links	Dofollow
<a href="#">(65) 6840 8855</a>	Internal Links	Dofollow
<a href="#">View More details &gt;</a>	Internal Links	Dofollow
<a href="#">(65) 6840 8844</a>	Internal Links	Dofollow
<a href="#">View More details &gt;</a>	Internal Links	Dofollow
<a href="#">(65) 6840 8833</a>	Internal Links	Dofollow
<a href="#">View More details &gt;</a>	Internal Links	Dofollow
<a href="#">(65) 6840 8822</a>	Internal Links	Dofollow
<a href="#">View More details &gt;</a>	Internal Links	Dofollow
<a href="#">Login</a>	Internal Links	Dofollow
<a href="#">Create an account</a>	Internal Links	Dofollow
<a href="#">Recently Viewed</a>	Internal Links	Dofollow
<a href="#">Follow Us</a>	Internal Links	Dofollow
<a href="#">Suggest a Product</a>	Internal Links	Dofollow
<a href="#">Promotions</a>	Internal Links	Dofollow
<a href="#">Go here&gt;&gt;</a>	External Links	Nofollow
<a href="#">Blog</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Dofollow
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<a href="#">No Anchor Text</a>	External Links	Dofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow
<a href="#">No Anchor Text</a>	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.