



Review of Jurgid.ru

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization	Usability
Mobile	Technologies
Visitors	Social
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Iconography

 Good	 Hard to solve
 To Improve	 Little tough to solve
 Errors	 Easy to solve
 Not Important	 No action necessary

Title Tag



Портал "Юридическая компания" - статьи на юридические темы, новости законодательства, образцы юридических договоров и иных документов, бесплатные консультации юристов, база законопроектов и другие материалы для решения правовых вопросов.

Length: 237 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description



Портал "Юридическая компания": юридические фирмы, оказывающие юридические услуги, образцы документов, реквизиты государственных органов, статьи и консультации юристов.

Length: 167 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords



юридическая компания, юридический сайт, юридический портал, юридический копирайтинг, юридические статьи, консультации юристов, юридические документы, образцы договоров, юридические тексты, образцы документов, юридические темы, новости права,

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview



[Портал "Юридическая компания" - статьи на юридические темы, новости законодательства, образцы юридических договоров и иных документов, бесплатные консультации юристов, база законопроектов и другие материалы для решения правовых вопросов.](#)

jurgid.ru/

Портал "Юридическая компания": юридические фирмы, оказывающие юридические услуги, образцы документов, реквизиты государственных органов, статьи и консультации юристов.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

 **Headings**
  

	<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
	0	6	4	5	0	0

<H2> Ликвидация: как прекратить работу предприятия </H2>
<H2> Регистрируем магазин в налоговом органе </H2>
<H2> Вопросы адвокату по уголовным делам </H2>
<H2> Накопительное страхование от «Росгосстраха» </H2>
<H2> Выписать родственников с детьми иногда можно и без их согласия </H2>

<H2> Снятие военнослужащих с учета нуждающихся в улучшении жилищных условий </H2>

<H3> Нужна консультация? Звоните: </H3>
<H3> Юридические услуги </H3>
<H3> Еще статьи... </H3>
<H3> Последние новости </H3>
<H4> Общественная служба – что это такое? </H4>
<H4> Суммы штрафов за правонарушения останутся в местных бюджетах </H4>

<H4> Малый бизнес сможет открывать банковские счета по Интернету </H4>

<H4> В 2016 году в России возможна отмена транспортный налог </H4>

<H4> Штрафы за нарушение тишины по утрам в выходные дни </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud



республика 17 по 6 как 4 автономный 4 магазин 3

за 3 жилищные 3 на 3 не 3 ли 3

возможна 2 преимущества 2 трудовые 2 нуждающихся 2 адвокату 2

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency



Keywords	Freq	Title	Desc	<H>
республика	17	✗	✗	✗
по	6	✗	✗	✓
как	4	✗	✗	✓
автономный	4	✗	✗	✗
магазин	3	✗	✗	✓
за	3	✓	✗	✓
жилищные	3	✗	✗	✗
на	3	✓	✗	✓
не	3	✗	✗	✓
ли	3	✗	✗	✓
возможна	2	✗	✗	✓
преимущества	2	✗	✗	✗
трудовые	2	✗	✗	✗
нуждающихся	2	✗	✗	✓
адвокату	2	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute



We found 2 images on this web page
 No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **19.04%**

Text content size 12453 bytes
Total HTML size 65408 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression



Wow! It's GZIP Enabled.

 Your webpage is compressed from 64 KB to 10 KB (84.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

IP Canonicalization

No your domain IP 94.26.228.35 does not redirect to jurgid.ru



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap



Good, you have XML Sitemap file!
<http://jurgid.ru/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Robots.txt



Good, you have Robots.txt file!
<http://jurgid.ru/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months



Domain Age: 1 Year, 216 Days

Created Date: 28th-Sep-2021

Updated Date: 2nd-May-2023

Expiry Date: 28th-Sep-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages

Indexed pages in search engines



0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website



0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability



URL

<http://jurgid.ru>

Length: 6 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size

64 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.32 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

Language



Good, you have declared your language

Declared Language: RU-RU

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
jurgid.com	Available
jurgid.net	Available
jurgid.org	Already Registered
jurgid.biz	Already Registered
jurgid.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
nurgid.ru	Already Registered
hurgid.ru	Available
yurgid.ru	Already Registered
uurgid.ru	Available
iurgid.ru	Available

Register the various typos of your domain to protect your brand from cybersquatters.

 **Email Privacy**

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

 **Safe Browsing**

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile Friendliness

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 20/100



Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Perfect, no embedded objects detected.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP

Server IP	Server Location	Service Provider
94.26.228.35	//www.cctld.ru/en jurgid.ru website speed analysis	47

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✖ Too bad, your website has too many CSS files.
- ✖ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.

Doc Type

HTML doctype declaration is missing or is syntactically invalid!



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated



W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data



Your social media status



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank



A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:



No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD



Just a estimated worth of your website based on Alexa Rank.

Link Analysis



In-Page Links



We found a total of 158 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
О сайте	Internal Links	Dofollow
Публикация	Internal Links	Dofollow
Копирайтинг	Internal Links	Dofollow
Реклама	Internal Links	Dofollow
Карта сайта	Internal Links	Dofollow
Контакты	Internal Links	Dofollow
Статьи	Internal Links	Dofollow
Авторское право	Internal Links	Dofollow
Административное право	Internal Links	Dofollow
Гражданское право	Internal Links	Dofollow
Жилищное право	Internal Links	Dofollow
Конституционное право	Internal Links	Dofollow
Корпоративное право	Internal Links	Dofollow
Налоговое право	Internal Links	Dofollow
Семейное право	Internal Links	Dofollow
Процессуальное право	Internal Links	Dofollow
Трудовое право	Internal Links	Dofollow
Юридическая деятельность	Internal Links	Dofollow
Книги	Internal Links	Dofollow
Полезное и интересное	Internal Links	Dofollow
Образцы документов	Internal Links	Dofollow
Заявления по работе	Internal Links	Dofollow
Исковые заявления	Internal Links	Dofollow
Локальные акты	Internal Links	Dofollow
Договоры поставки	Internal Links	Dofollow
Должностные инструкции	Internal Links	Dofollow
Трудовые договоры	Internal Links	Dofollow
Госорганы	Internal Links	Dofollow
Москва	Internal Links	Dofollow
Санкт-Петербург	Internal Links	Dofollow
Республика Адыгея	Internal Links	Dofollow
Республика Алтай	Internal Links	Dofollow
Алтайский край	Internal Links	Dofollow
Республика Башкортостан	Internal Links	Dofollow
Республика Бурятия	Internal Links	Dofollow
Республика Дагестан	Internal Links	Dofollow
Республика Ингушетия	Internal Links	Dofollow
Кабардино-Балкарская Республика	Internal Links	Dofollow
Республика Калмыкия	Internal Links	Dofollow
Карачаево-Черкесская Республика	Internal Links	Dofollow
Республика Карелия	Internal Links	Dofollow
Республика Коми	Internal Links	Dofollow
Краснодарский край	Internal Links	Dofollow
Республика Марий Эл	Internal Links	Dofollow
Республика Мордовия	Internal Links	Dofollow
Пермский край	Internal Links	Dofollow

Приморский край	Internal Links	Dofollow
Республика Северная Осетия – Алания	Internal Links	Dofollow
Республика Татарстан	Internal Links	Dofollow
Республика Тыва	Internal Links	Dofollow
Удмуртская Республика	Internal Links	Dofollow
Хабаровский край	Internal Links	Dofollow
Республика Хакасия	Internal Links	Dofollow
Чеченская Республика	Internal Links	Dofollow
Чувашская Республика	Internal Links	Dofollow
Республика Саха (Якутия)	Internal Links	Dofollow
Свердловская область	Internal Links	Dofollow
Архангельская область	Internal Links	Dofollow
Астраханская область	Internal Links	Dofollow
Белгородская область	Internal Links	Dofollow
Брянская область	Internal Links	Dofollow
Владimirская область	Internal Links	Dofollow
Волгоградская область	Internal Links	Dofollow
Вологодская область	Internal Links	Dofollow
Воронежская область	Internal Links	Dofollow
Еврейская автономная область	Internal Links	Dofollow
Забайкальский край	Internal Links	Dofollow
Ивановская область	Internal Links	Dofollow
Иркутская область	Internal Links	Dofollow
Калининградская область	Internal Links	Dofollow
Калужская область	Internal Links	Dofollow
Камчатский край	Internal Links	Dofollow
Кемеровская область	Internal Links	Dofollow
Кировская область	Internal Links	Dofollow
Костромская область	Internal Links	Dofollow
Красноярский край	Internal Links	Dofollow
Курганская область	Internal Links	Dofollow
Курская область	Internal Links	Dofollow
Ленинградская область	Internal Links	Dofollow
Липецкая область	Internal Links	Dofollow
Магаданская область	Internal Links	Dofollow
Московская область	Internal Links	Dofollow
Мурманская область	Internal Links	Dofollow
Ненецкий автономный округ	Internal Links	Dofollow
Нижегородская область	Internal Links	Dofollow
Новгородская область	Internal Links	Dofollow
Новосибирская область	Internal Links	Dofollow
Омская область	Internal Links	Dofollow
Оренбургская область	Internal Links	Dofollow
Орловская область	Internal Links	Dofollow
Пензенская область	Internal Links	Dofollow
Псковская область	Internal Links	Dofollow
Ростовская область	Internal Links	Dofollow
Рязанская область	Internal Links	Dofollow
Самарская область	Internal Links	Dofollow
Саратовская область	Internal Links	Dofollow
Сахалинская область	Internal Links	Dofollow
Смоленская область	Internal Links	Dofollow
Ставропольский край	Internal Links	Dofollow

Тамбовская область	Internal Links	Dofollow
Тверская область	Internal Links	Dofollow
Томская область	Internal Links	Dofollow
Тюменская область	Internal Links	Dofollow
Тульская область	Internal Links	Dofollow
Ульяновская область	Internal Links	Dofollow
Челябинская область	Internal Links	Dofollow
Чукотский автономный округ	Internal Links	Dofollow
Ярославская область	Internal Links	Dofollow
Амурская область	Internal Links	Dofollow
Ханты-Мансийский автономный округ	Internal Links	Dofollow
Ямало-Ненецкий автономный округ	Internal Links	Dofollow
Севастополь	Internal Links	Dofollow
Республика Крым	Internal Links	Dofollow
Новости права	Internal Links	Dofollow
Консультации	Internal Links	Dofollow
Жилищные консультации	Internal Links	Dofollow
Семейные консультации	Internal Links	Dofollow
Трудовые консультации	Internal Links	Dofollow
Пресс-релизы	Internal Links	Dofollow
Законопроекты	Internal Links	Dofollow
Форум	Internal Links	Dofollow
Абонентское юридическое обслуживание	Internal Links	Dofollow
Правовой аудит	Internal Links	Dofollow
Представительство в суде	Internal Links	Dofollow
Ликвидация: как прекратить работу предприятия	Internal Links	Dofollow
Регистрируем магазин в налоговом органе	Internal Links	Dofollow
Вопросы адвокату по уголовным делам	Internal Links	Dofollow
Накопительное страхование от «Росгосстраха»	Internal Links	Dofollow
Выписать родственников с детьми иногда можно и без их согласия	Internal Links	Dofollow
Снятие военнослужащих с учета нуждающихся в улучшении жилищных условий	Internal Links	Dofollow
Регистрация ИП и ООО: преимущества и особенности	Internal Links	Dofollow
Ученнический договор: обучение за счет работодателя	Internal Links	Dofollow
Раздел имущества супругов при разводе	Internal Links	Dofollow
Защита авторских прав в интернете от IPT Group	Internal Links	Dofollow
2	Internal Links	Dofollow
3	Internal Links	Dofollow
4	Internal Links	Dofollow
5	Internal Links	Dofollow
6	Internal Links	Dofollow
7	Internal Links	Dofollow
8	Internal Links	Dofollow
9	Internal Links	Dofollow
10	Internal Links	Dofollow
В конец	Internal Links	Dofollow
Общественная служба – что это такое?	Internal Links	Dofollow
Суммы штрафов за правонарушения останутся в местных бюджетах	Internal Links	Dofollow
Малый бизнес сможет открывать банковские счета по Интернету	Internal Links	Dofollow
В 2016 году в России возможна отмена транспортный налог	Internal Links	Dofollow
Штрафы за нарушение тишины по утрам в выходные дни	Internal Links	Dofollow
Сертификация	External Links	Dofollow
Курсы юриспруденции	External Links	Dofollow

No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links

No broken links were found on this web page



Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.