



## Review of Touchstoneinfotech.com

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#### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Ta	ble	of	Con	tents

Search Engine Optimization

Usability

Mobile

Technologies

Visitors

Social

Link Analysis

#### **Iconography**

🕜 Good

Hard to solve

To Improve

• Little tough to solve

X

Errors Easy to solve

0

Not Important

No action necessary



## **Search Engine Optimization**



Touchstone Infotech - Complete IT Solutions for your Business

**Length:** 61 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more

**Length:** 140 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





#### <u>Touchstone Infotech - Complete IT Solutions for your Business</u> touchstoneinfotech.com/

Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





**<H1> <H2> <H3> <H4> <H5> <H6>** 1 7 23 121 9 2

<h1> Digital Marketing &amp; SEO Agency </h1>
<h2> Latest News </h2>
<h2> Follow Us On </h2>
<h2> Generate Increased Traffic, Leads, and Sales </h2>
<h2> Our Digital Marketing Services </h2>
<h2> Grow Your Business Online </h2>
<h2> Partners &amp; Accreditations </h2>
<h2> Request a Free Quote </h2>
<h3> Search Engine Optimization </h3>
<h3> Digital Marketing </h3>
<h3> Web Development </h3>
<h3> Search Engine Optimization </h3>
<h3> Digital Marketing </h3>
<h3> Web Development </h3>
<h3> Welcome to Touchstone Infotech </h3>
<h3> Comprehensive Solutions for All Your Digital Business Needs </h3>
<h3> Search Engine Optimization </h3>
<h3> Pay Per Click </h3>
<h3> Web Design &amp; Development </h3>
<h3> Social Media Marketing </h3>
<h3> content Marketing </h3>
<h3> Google Business Profile </h3>
<h3> Youtube Management </h3>
<h3> Graphic Designing </h3>
<h3> Managed It Service </h3>
<h3> Claim Your Complimentary Proposal Today! </h3>
<h3> Get your business to the top of search engines </h3>
<h3> Discover Your Ideal Business Partner </h3>
<h3> Our Case Studies </h3>
<h3> Let's Get Started </h3>
<h3> Our Recent Articles </h3>
<h4> Incredible Methods of Analysis and Next-gen Solutions </h4>
<h4> Want to Know More? </h4>
<h4> Why Choose Us? </h4>
<h4> Expanding Yoga Studio's Reach: Digital Marketing and Lead Generation Success </h4>
<h4> Modesto Cafe and Lounge: A Social Media Success Story </h4>
<h4> Kalateet Institute India: A Comprehensive Case Study on Custom WordPress Design </h4>
<h4> How to Promote Your Yoga Classes Online? </h4>
<h4> Mastering the Art of Digital Marketing: A Comprehensive Guide </h4>
<h4> How to Develop an Effective Franchise Marketing Strategy that Drives Revenues </h4>
<h4> 5 ways to generate Qualified Leads as a Real Estate Agent </h4>
<h4> Local SEO Checklist to Improve Your Rank </h4>



<H4> A Step-by-Step Local SEO Checklist For Improved Ranking in 2023 </H4> <H4> 4 Ways to Get the Most Out of Your Google Ads Campaigns </H4>

<H4> Social media marketing packages by Touchstone Infotech </H4>

<H4> GMB management service by Touchstone Infotech agency </H4> <H4> Political digital marketing agency services by Touchstone Infotech </H4>

<H4> SEO packages by Touchstone Infotech agency </H4>

<H4> Exploring the Many Benefits of Online Marketing to Grow Your Business </H4>

<H4> Reach Your Website's Goals Faster With Touchstone Infotech's Affordable SEO Packages </H4>

- <H4> Tips for Digital marketing for political campaigns in India </H4>
- <H4> Pay-Per-Click management service by Touchstone Infotech </H4>
- <H4> Free SEO analysis tools you can use. </H4>
- <H4> Why is high-quality content essential for your marketing efforts? </H4>
- <H4> What is social proof and why is it an essential marketing tool in social media? </H4>
- <H4> How to do Audience Research and Analysis for SEO </H4>
- <H4> Awesome SEO Techniques To Boost Organic Traffic </H4>
- <H4> 5 Ways to Level up Your Digital Marketing Game </H4>
- <H4> Why you should outsource your digital marketing services </H4>
- <H4> Why You Should Switch to AWS Lightsail for WordPress Hosting </H4>
- <H4> What is a travel agency lead generation service and how does it work </H4>
- <H4> What is on-page SEO and why is it important for your website or blog </H4>
- <H4> What is Google ads Management and what are the benefits for a Real Estate business </H4>
- <H4> What is Google Business Profile and what are its benefits for businesses of all sizes? </H4>
- <H4> 5 Strategies That Will Dominate SEO in 2023 </H4>
- <H4> What is RankBrain and how does it work? </H4>
- <H4> What is social media management and how it can help your business </H4>
- <H4> What is digital marketing and why is it important for politicians in India </H4>
- <H4> SEO is a long-term investment you won't see results overnight </H4>
- <H4> What are the most popular platforms for lawyer advertising in India? </H4>
- <H4> How to recover a Google Business Profile suspended listing </H4>
- <H4> SEO Tips for Every Day: How to Analyze Your Data and Find the Best Way to Improve Your Site </H4>
- <H4> SEO Tips for Organic Traffic: How to Improve Your Sites ranking & Earn More Money </H4>
- <H4> Social Proof: Why It's an Essential Marketing Tool in social media </H4>
- <H4> The Top 5 Tips for Crafty Bloggers on How to Build Quality content </H4>
- <H4> Moving to Cloud? The Top Cloud Solutions for Your Business </H4>
- <H4> Whom to trust: What factors should you consider before hiring a marketing agency? </H4>
- <H4> Cloud-Based Business Solutions Now Available From Touchstone Infotech! </H4>
- <H4> How to generate leads for your travel agency with creative advertising </H4>
- <H4> How to use Facebook advertising to run political ads </H4>
- <H4> How to Create a LinkedIn Company Page in Just One Day </H4>
- <H4> How to Choose the Right CMS for Your Business Website Tips and Advice from Pros! </H4>
- <H4> How to build a WordPress website in 7 easy steps </H4>
- <H4> Social Media Tips for Creating and Managing a Positive Social Media Presence </H4>
- <H4> How to increase your leads from real estate agents </H4>
- <H4> The Future of SEO: How to Ace the Game in 2022 </H4>
- <H4> How to Generate Lead With Google Ads for Real Estate: Tips and Tricks You Need To Know </H4>
- <H4> The Guide To beating Your Competition Using Only SERPs </H4>
- <H4> Optimize your Google Business Profile to increase local business visibility </H4>
- <H4> Prashant Rajput Shares his mission behind establishing Touchstone Infotech </H4>
- <H4> How to Add Your Business Phone Number to Google Business Profile </H4>
- <H4> Touchstone Introduces Integration services for Microsoft Azure, Amazon AWS, ZOHO and more </H4>
- <H4> 4 Important SEO Trends You Need To Know In 2022 </H4>
- <H4> Touchstone Infotech Introduces Cloud Telephony Solutions to Its Offerings </H4>
- <H4> Touchstone Infotech Now Helps Companies Grow Their Google Business Profile </H4>
- <H4> Touchstone Announces Advanced Website Development Solutions with the latest AI Technology </H4>
- <H4> The Best Digital Marketing Services for Politicians in India </H4>
- <H4> Google Ads Implements 3-Strike Policy </H4>
- <H4> How to Ensure You've Hired the Most Effective SEO Services for Your Company </H4>
- <H4> Touchstone offers Comprehensive solutions for Travel Agencies, from Lead Generation to CRM </H4>
- <H4> Touchstone Infotech Claims to Bring Better Results from Google Ads to The Businesses </H4>
- <H4> Digital Marketing for Politicians in India </H4>
- <H4> Touchstone Infotech Promises to Bring Quality Leads for Realtors and Channel Partners </H4>
- <H4> Grow your Local Business with Touchstone Infotech </H4>
- <H4> 2022 Will Have a Major Influence on Google My Business </H4>
- <H4> The Most Common Google Ads Mistakes and How to Avoid Them </H4>
- <H4> Convert Website Into Android App </H4>



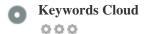
- <H4> Touchstone Infotech Offers Exclusive Digital Marketing for Real Estate Companies </H4>
- <H4> 5 reasons why Social Media Managers should schedule posts </H4>
- <H4> Touchstone Introduces Local SEO With Up-To-Date Technology and Updates </H4>
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- <H4> 10 Way chatbot can help you get more leads </H4>
- <H4> How to Improve Your Google My Business Ranking </H4>
- <H4> Touchstone Infotech Shares Its Range of Services Offered at Its Platform </H4>
- <H4> Best WordPress Plugins 10 Tools to Boost Your WordPress Website </H4>
- <H4> Google Ads for Real Estate Leads: How to Create Enduring, High-Quality Leads </H4>
- <H4> How Not To Get Your Business Listing Suspended On Google </H4>
- <H4> 10 Best WordPress Automation Tools and Plugins Compared </H4>
- <H4>7 tips to sell more homes by leveraging the power of PPC </H4>
- <H4> 5 misconceptions about google ads </H4>
- <H4> Touchstone Infotech Provides Marketing Services to Small Businesses </H4>
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- <H4> How to Drive More Clients to Your Dental Clinic with Google Ads? </H4>
- <H4> How to optimize your WordPress Website for SEO </H4>
- <H4> Why Touchstone Infotech is best marketing agency in Delhi </H4>
- <H4> The #1 Ways to Prevent Google My Business List From Getting Suspended </H4>
- <H4> 6 Ways to Beat Your Competitors in Local Marketing 101 </H4>
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- <H4> How to use an online marketing plan for your business? </H4>
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- <H4> The Refiner Marketing Personality for Business </H4>
- <H4> Best Practice for Facebook Advertisement </H4>
- <H4> Who Are You Selling To? Marketing Strategy and Budget in 2021 </H4>
- <H4> How Well Do You Know Your Customers? </H4>
- <H4> Google Ads Gotchas to Watch Out For </H4>
- <H4> Understanding Your Paid Search KPI or Metrics: What Are You Missing? </H4>
- <H4> Adapting to iOS 14: What Every Marketer Must Know </H4>
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- <H4> What You Need to Know About Google My Business Spam </H4>
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- <H4> 6 Common Reasons for Google My Business Listing Suspended </H4>
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- <H4> Why hire a Digital Marketing Agency? </H4>
- <H4> How local business marketing can benefit your business? </H4>
- <H4> How social media can help you market your business? </H4>
- <H4> E-commerce marketing strategies </H4>
- <H4> Difference between Business Listing and Digital Marketing </H4>
- <H4> Benefits of Digital Marketing </H4>
- <H5> Contact Us </H5>
- <H5> Connect with a digital marketing expert NOW to initiate your journey into SEO, PPC, SMM, Web Design, and much more. </H5>
- <H5> On-time delivery </H5>
- <H5> Experienced professionals </H5>
- <H5> Complete technical support </H5>
- <H5> Our Company </H5>
- <H5> Important Links </H5>
- <H5> Featured Services </H5>
- <H5> Contact Us </H5>
- <H6> The Best partner with us </H6>
- <H6> Kindly complete this form, and we'll be in touch within one business day. </H6>



Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





rajput 86 prashant 86 business 65 google 53 marketing 51 digital 36 sandeep 31 social 29 infotech 26 touchstone 26 website 24 media 23 local 18 online 18 help 18

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

# Keyword Consistency

Keywords	Freq	Title	Desc	<h></h>
rajput	86	×	×	~
prashant	86	×	×	~
business	65	✓	✓	~
google	53	×	×	<b>*</b>
marketing	51	×	✓	~
digital	36	×	✓	~
sandeep	31	×	×	×
social	29	×	×	~
infotech	26	<b>✓</b>	✓	~
touchstone	26	✓	✓	~
website	24	×	×	~
media	23	×	×	~
local	18	×	×	~
online	18	×	×	<b>*</b>
help	18	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 97 images on this web page **X** 8 ALT attributes are empty or missing.

https://www.touchstoneinfotech.com/wp-content/uploads/2023/04/Touchstone-logo-main-fit.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Elev8-logo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Nirvana-Suits-Logo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Elev8-HomesLogo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Dolshyne-Logo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/College-Janakari-logo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Binaki-Logo.png

https://www.touchstoneinfotech.com/wp-content/uploads/2022/05/Aryabhavan-logo.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 9.87%

Text content size 37473 bytes Total HTML size 379687 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 371 KB to 52 KB (85.9 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these\_are\_underscores) in your URLs

000

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://touchstoneinfotech.com/sitemap.xml

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

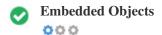


Good, you have Robots.txt file! http://touchstoneinfotech.com/robots.txt

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

**Domain Registration** 

Exactly how many years and months

Domain Age: 9 Years, 360 Days

Created Date: 4th-Oct-2013

Updated Date: 13th-Aug-2022

Expiry Date: 4th-Oct-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



### **Usability**



http://touchstoneinfotech.com **Length:** 18 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

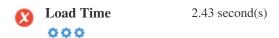
Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Two of the main reasons for an increase in page size are images and JavaScript files.

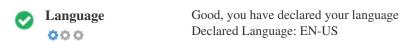
Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
touchstoneinfotech.net	Available
touchstoneinfotech.org	Already Registered
touchstoneinfotech.biz	Already Registered
touchstoneinfotech.us	Available
touchstoneinfotech.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
rouchstoneinfotech.com	Available
fouchstoneinfotech.com	Available
gouchstoneinfotech.com	Available
houchstoneinfotech.com	Available
youchstoneinfotech.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

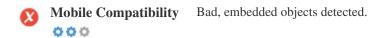


#### **Mobile**



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



# Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

## **Technologies**



Server IP	Server Location
3.7.76.170	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- \* Too bad, your website has too many CSS files.
- \* Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- \* Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



#### **Social**



Your social media status



Twitter: Touchstonellp

in Instagram: Touchstoneinfotechllp

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

#### **Visitors**

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

No data available

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.

## **Link Analysis**



We found a total of 198 links including both internal & external links of your site

Anchor	Type	Follow
+91 85879 99666	Internal Links	Dofollow
Free Site Analysis	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
About us	Internal Links	Dofollow
Our Team	Internal Links	Dofollow
Our Culture	Internal Links	Dofollow
Our Work	Internal Links	Dofollow
Company Profile	Internal Links	Dofollow
Case Studies	Internal Links	Dofollow
Services	Internal Links	Dofollow
Local SEO	Internal Links	Dofollow
SEO	Internal Links	Dofollow
Digital Marketing	Internal Links	Dofollow
Content Marketing	Internal Links	Dofollow
Social Media Optimization	Internal Links	Dofollow
Public Relations	Internal Links	Dofollow
Pay Per Click	Internal Links	Dofollow
Social Media Management	Internal Links	Dofollow
Search Engine Marketing	Internal Links	Dofollow
Google Business Profile Management	Internal Links	Dofollow
Reputation Management	Internal Links	Dofollow
YouTube Management	Internal Links	Dofollow
Email Marketing	Internal Links	Dofollow
Web Designing	Internal Links	Dofollow
E-Comm Website	Internal Links	Dofollow
App Development	Internal Links	Dofollow
Managed IT Services	Internal Links	Dofollow
Business	Internal Links	Dofollow
Virtual Tours	Internal Links	Dofollow
360 photo	Internal Links	Dofollow
Google Street	Internal Links	Dofollow
Industry	Internal Links	Dofollow
Political Marketing	Internal Links	Dofollow
Real Estate	Internal Links	Dofollow
Healthcare	Internal Links	Dofollow
Hospitality	Internal Links	Dofollow
Education	Internal Links	Dofollow
Travel & Tourism	Internal Links	Dofollow
Pricing	Internal Links	Dofollow
Website Packages	Internal Links	Dofollow
PPC Packages	Internal Links	Dofollow
SEO Packages	Internal Links	Dofollow
SMO Packages	Internal Links	Dofollow
SMM Packages	Internal Links	Dofollow
SMM Posting Packages	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
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Request a Quote	Internal Links	Dofollow
Consultation	Internal Links	Dofollow
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Career	Internal Links	Dofollow
Faqs	Internal Links	Dofollow
Online Appointment	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Pay	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
011 47017207	Internal Links	Dofollow
+1 (888) 342-6639	Internal Links	Dofollow
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No Anchor Text	External Links	Dofollow
Career	External Links	Dofollow
A-19, 1st Floor, Sec-7 Dwarka, Delhi-75	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

